Trustees Annual Report for the period

	Period start date			To	Period end date		
From	Day 1st	Month Nov.	Year 2025		Day 31st	Month Oct.	Year 2026

Section A Reference and administration details

Charity name	**NORTH WALES SHEEP DOG SOCIETY (NWSDS)**
Other names charity is known by	
Registered charity number (if any)	**1193729**
Charity's principal address	**Pen Ucheldref**
	Llansadwrn
	Menai Bridge
	Postcode **LL59 5SR**

Names of the charity Trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Elgan Jarman	Chair		Annual General Meeting
2	Paul Roberts	Vice Chair		AGM
3	Gwilym R. Davies			AGM
4	Alan W. Jones			AGM
5	Nicky Jarman			AGM
6	Doug Lambie			AGM
7	Emlyn Jennings			AGM
8	Mark O'Neill			AGM
9	Osian Jones			AGM
10	Trystan Powl-Jones			AGM
11	Iwan Griffith			AGM
12	John Ellis			AGM

Names of any other Trustees e.g. Custodian Trustees

Name	Dates acted if not for whole year
None	

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
None		

Name of chief executive or names of senior staff members (Optional information)

Martin Davidson: Administrative and Financial Services

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Elected at Annual General Meeting

Additional governance issues (Optional information)

*You **may choose** to include additional information, where relevant, about:*

- *policies and procedures adopted for the induction and training of Trustees;*
- *the charity's organisational structure and any wider network with which the charity works;*
- *relationship with any related parties;*
- *any conflicts of interest recorded;*
- *Trustees' consideration of major risks and the system and procedures to manage them.*

'On becoming a Trustee' guidance is distributed and available.

'Trustees responsibilities' briefing posted on website.

Charity Commission's guidance for Trustees is available.

The Trustees Management Committee (all Trustees) is solely responsible for managing the charity's activities.

The Trustees Management Committee has a Service Agreement with a self-employed third party to provide all the charity's secretarial, administrative and financial functions i.e. "Administrative and Financial Services".

Public and Employers Liability insurance is in place for all the charity's sheepdog trials (and displays at related events) and Affiliated societies trials.

A 'risk register' is maintained and no high risks have been identified.

Procedures / policies in place: General Safeguarding, Disciplinary, Financial, Complaints, Equal Opportunities, Data Protection (GDPR), Codes of Conduct, Charitable Purpose, Private Benefit and Fees. These are all reviewed on a timetabled basis.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

"The promotion of agriculture, for the public benefit, in particular but not exclusively by:

Promoting responsible working sheepdog ownership, breeding and training.

Promoting matters pertaining to dog welfare in general.

Improving the working standard of working sheepdogs by organising and promoting open and members only sheepdog trials".

Membership of the society is open to anyone in agreement with the society's objects.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that Trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Promoting responsible working sheepdog ownership, breeding and training:

- The Society facilitates the organising and promotion of events and non-competitive 'fun' trials (training clinics) for beginners and inexperienced handlers to further their knowledge and appreciation of sheepdogs and sheep farming (beneficiaries).
- Members give occasional talks to groups and interviews on the media. They also host experiences on sheepdog ownership and training.

Promoting matters pertaining to dog welfare in general:

- The Society has a dog and sheep welfare policy (advisory notice)
- The Society uses social media and its website to promote dog welfare issues to members and the public generally as issues arise.

Improving the working standard of working sheepdogs by organising and promoting open and members only sheepdog trials:

The Society -

- Organises annual Championships and Nursery sheepdog trials.
- Facilitates the promotion and organisation of Affiliated Societies sheepdog trials.
- Publishes an annual diary of trials for members and uses its website and social media to provide details of any changes or additions.
- Posts open trials dates on the International Sheep Dog Society's web based diary.
- The Society publishes results of trials on it's website, social media and in the International Sheep Dog Society's magazine (the ISN).

Whilst managing the Society's affairs the Trustees have had regard to the guidance issued by the Charity Commission on public benefit

Additional details of objectives and activities (Optional information)

None

Section D Achievements and performance

Summary of the main achievements of the charity during the year

2023 / 2024 (financial year 1st November 2023 to 31st October 2024)

( ) = recent year's figures

Individual paying membership

= 163 *(178) (186)*

Members archived (removed from list) = 19 *(17) (19)*

New members = 9 *(7) (8)*

The annual net reduction of paying individual members in recent years remains a concern. This is likely to impact the Society's financial viability and necessitate an increase in membership fees.



Life members = 29 *Steady (28) (27) (26) (37) (35) (34) (33)*

Affiliated societies trials = 52

Steady (54) (55) (51) (57) [34] [5] (58) (53) (51) (62) (53)

Open results posted 81 *(68) (84) (81) (90) (61) (90)*

Class 2 results posted 50 *(47) (50) (50) (61) [39] (61)*

Facebook followers = 2,700

Increasing (2.5k) (2.4k) (2.3k) (2k)

Facebook private group page members = 129

Steady (132) (131)(122)

Website users = 29,000

Growth (recalibrated) (7.5k) (6.9k) (7.7k) (7.1k)

Website page views = 168,000

Growth (recalibrated) (104k) (48k) (45k) (40.5k)

Section E Financial review

Brief statement of the charity's policy on reserves

(a) The Trustees are responsible for monitoring, managing and reviewing the Charity's reserves.

(b) Funds are set aside for specific policy or project purposes or for general contingencies and cash flow management. The reserves identified:

- Create a working balance that will help to cushion the impact of any unforeseen issues to avoid cash flow problems.
- Create a contingency to cushion the impact of any unexpected events or emergencies (it is generally recommended that un-earmarked reserves should lie between 3 and 12 months of gross expenditure).
- Provide a means of building up funds to be used in the future against specific planned events, liabilities or projects.
- Provide an insurance reserve, to meet the estimate of any future claims and enable the Charity to meet costs and excesses not covered by insurance.
- Enable the carry forward of any underspend e.g. some expenditure budgeted for projects in a given year cannot be spent in that financial year.
- Will be consistent with meeting the Charity's objects.

(c) The reserves and their designated purpose are reviewed annually by the Trustees and are reported at the Annual General Meeting.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

*You **may choose** to include additional information, where relevant about:*

- *the charity's principal sources of funds (including any fundraising).*
- *how expenditure has supported the key objectives of the charity.*
- *investment policy and objectives including any ethical investment policy adopted.*

The Society was very grateful to receive significant donations amounting to **£830** from 2 Associated Trials (Bodffari and Ty Nant). Their support is very much appreciated.

( ) = recent year's figures

Cash funds at year end **£43,899**

(£40,617) (£37,444) (£34,300) (£31,687)

Including total reserves (restricted and unrestricted) of **£28,943**

(£28,761) (£23,447) (£20,756) (£21,611)

Operating balance (cash) **£19,090**

(£16,352) (£13,972) (£13,544) (£10,076)

Net income less net payments **£2,739 (£1,358 net of donations)**

(£1,889) (£2,617) (£2,231)

Section F Other optional information

ENILLWYR GWOBRWYON /TROPHY WINNERS 2026

PENCAMPWRIAETH / CHAMPIONSHIPS (Llanerfyl 2026)

Champion y senglau / singles (Society Shield)

Kevin Evans & Valley View Dan

Reserve Champion (Lady Hamer cup)

Kevin Evans & Bryn Moel Jet

Best OLF (Gruffydd Pugh cup)

Kevin Evans & Valley View Dan

Champion y dyblau / brace (Meirion Jones shield)

Ian Jones & Erwood Spot & Erwood Ray

Champion ymdrinwyr ifanc/young handlers under 21 (John Beck tableaux)

Elgan Jarman & Telf Peg (no competition - holding from 2025)

Best OLF (Magnox trophy)

Elgan Jarman & Telf Peg (no competition - holding from 2025)

VICTOR LUDORUM (2026)

CSJ trophy (Agored / Open trials) **Dewi Jenkins & High Hills Jo**

(five consecutive year with 4 different dogs)

CSJ trophy (Dosbarth 2 / Class 2 trials) **Arwyn Davies & Eglwys Glesni**

MEITHRIN TERFYNNOL / NURSERY FINAL (Dolgellau 2025)

Champion (Bob y Ddol shield)

Iolo Jones & Nan

ALL WALES NURSERY FINAL (Nantmel 2025)

Highest placed Society member from the old 6 counties (Ellis O. Evans Memorial Shield)

Ceri Rundle & Llangwm Patch

DOSBARTH 2 / CLASS 2 (Llanerchymedd 2026)

Champion (Society Shield) **Mark O'Neill & Tara**

DOSBARTH 2 / CLASS 3 (Llanerchymedd 2026)

Champion (Society Shield) **Martin Davidsson & Wyverne Dana**

Section G Declaration

The Trustees declare that they have approved the Trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	EJJ	P Roberts
Full name(s)	Elgan Jarman	Paul Roberts
Position(s)	Chair	Vice chair
Date	12th November 2026	