



Trustees Annual Report for the period

From	Period start date			To	Period end date		
	Day 1 st	Month Nov.	Year 2022		Day 31 st	Month Oct.	Year 2023

Section A

Reference and administration details

Charity name **NORTH WALES SHEEP DOG SOCIETY (NWSDS)**

Other names charity is known by

Registered charity number (if any) **1193729**

Charity's principal address **Pen Ucheldref**

Llansadwrn

Menai Bridge

Postcode **LL59 5SR**

Names of the charity Trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Cai Pritchard	Chair		Annual General Meeting
2	Aled Owen	Vice Chair		AGM
3	Alun L. Jones			AGM
4	Gwynfor Owen			AGM
5	Arwel L. Owen			AGM
6	Kate Pritchard			AGM
7	Emlyn Jennings			AGM
8	Dylan Davies			AGM
9	Arwel Jones			AGM
10	Aled Jarman			AGM
11	Vacancy			AGM
12	Vacancy			AGM

Names of any other Trustees e.g. Custodian Trustees

Name	Dates acted if not for whole year
None	

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
None		

Name of chief executive or names of senior staff members (Optional information)

Martin Davidson: Secretary and Treasurer

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Elected at Annual General Meeting

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of Trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- any conflicts of interest recorded;
- Trustees' consideration of major risks and the system and procedures to manage them.

'On becoming a Trustee' guidance is distributed and available.

'Trustees responsibilities' briefing posted on website.

Charity Commission's guidance for Trustees is available.

The Trustees Management Committee (all Trustees) is solely responsible for managing the charity's activities.

The Trustees Management Committee has a Service Agreement with a self-employed third party to provide the charity's "Secretary and Treasurer" functions.

Public and Employers Liability insurance is in place for all the charity's sheepdog trials (and displays at related events) and Affiliated societies trials.

A 'risk register' is maintained and no high risks have been identified.

Procedures / policies in place: General Safeguarding, Disciplinary, Financial, Complaints, Equal Opportunities, Data Protection (GDPR), Codes of Conduct, Charitable Purpose, Private Benefit and Fees. These are all reviewed on a programmed (timetabled) basis.

Section C

Objectives and activities

Summary of the objects of the charity set out in its governing document

“The promotion of agriculture, for the public benefit, in particular but not exclusively by:
Promoting responsible working sheepdog ownership, breeding and training.
Promoting matters pertaining to dog welfare in general.
Improving the working standard of working sheepdogs by organising and promoting open and members only sheepdog trials”.

Membership of the society is open to anyone in agreement with the society’s objects.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that Trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Promoting responsible working sheepdog ownership, breeding and training:

- The Society facilitates the organising and promotion of events and non-competitive ‘fun’ trials (training clinics) for new and inexperienced handlers to further their knowledge and appreciation of sheepdogs and sheep farming (beneficiaries).
- Members give talks and host ‘experiences’ for interested groups on sheepdog ownership and training.

Promoting matters pertaining to dog welfare in general:

- The Society has a dog and sheep welfare policy (advisory notice)
- The Society uses social media and its website to promote dog welfare issues to members and the public generally as issues arise.

Improving the working standard of working sheepdogs by organising and promoting open and members only sheepdog trials:

- The Society organises annual Championships and Nursery sheepdog trials.
- The Society also facilitates the promotion and organisation of Affiliated Societies sheepdog trials.
- The Society produces an annual diary of trials for members and uses its website and social media to provide details of any changes or additions.
- The Society publishes results of trials on its website and social media.

Whilst managing the Society’s affairs the Trustees have had regard to the guidance issued by the Charity Commission on public benefit

Additional details of objectives and activities (Optional information)

None

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

2021 / 2022 (financial year 1st November 2021 to 31st October 2022)

() = previous year's figures

Individual paying membership

= **185*** (min. target **200**) 5 year trend **26 (archived)**

* Database cleansed post covid and new membership fees

Including **20** new members in 2023 5 year trend **16 (new)**

Concern that there is a net reduction in paying individual members of 10 per year. Implications for the annual budget to be reviewed in 2024.

Life members = **26***

* Database cleansed to remove those who have no contact

(37) (35) (34) (33)

Affiliated trial societies = **48 entries** 6 year trend **54**

(52) [32] [5] (55) (53) (51) (62) (53)

Disappointing to note the reduction in affiliated trials after a period of stability.

The number of Nursery Heats (8-10) is unaffected.

Facebook followers = **2,363**

Continuing steady growth

(2,000) (1,775) (1,567) (1,461) (1,227) (1,065) (880)

Website users = **7,700 (up 19%)**

Continuing steady growth

(7,172) (4,424) (5,670) (5,820) (6,088) (6,266)

Website page views = **45,000**

Continuing steady growth

(40,621) (23,423 Covid) (46,124) (44,518) (47,551) (47,042)

Beginners training: A series of 6 free 'fun' trials held during the year.

Section E

Financial review

Brief statement of the charity's policy on reserves

- (a) The Trustees are responsible for monitoring, managing and reviewing the Charity's reserves.
- (b) Funds are set aside for specific policy or project purposes or for general contingencies and cash flow management. The reserves identified:
- Create a working balance that will help to cushion the impact of any unforeseen issues to avoid cash flow problems.
 - Create a contingency to cushion the impact of any unexpected events or emergencies (it is generally recommended that un-earmarked reserves should lie between 3 and 12 months of gross expenditure).
 - Provide a means of building up funds to be used in the future against specific planned events, liabilities or projects.
 - Provide an insurance reserve, to meet the estimate of any future claims and enable the Charity to meet costs and excesses not covered by insurance.
 - Enable the carry forward of any underspend e.g. some expenditure budgeted for projects in a given year cannot be spent in that financial year.
 - Will be consistent with meeting the Charity's objects.
- (c) The reserves and their designated purpose are reviewed annually by the Trustees and are reported at the Annual General Meeting.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising).
- how expenditure has supported the key objectives of the charity.
- investment policy and objectives including any ethical investment policy adopted.

* () previous year's figures

Cash funds at year end **£34,300**

(£31,687) (£30,432) (£27,940) (£28,966) (£21,837)

Including reserves of **£20,756**

(£21,611) (£20,299) (£20,977) (£21,402) (£17,239)

Operating balance (cash) **£13,544**

(£10,076) (£10,133)

Section F**Other optional information****ENILLWYR GWOBRYWYON /TROPHY WINNERS 2023****PENCAMPWRIAETH / CHAMPIONSHIPS (Bwlchtocyn)**

Y senglau / singles - Lady Hamer cup and Gruff Pugh trophy (olf)

Gethin Jones & Max

Y dyblau / brace - Meirion Jones trophy

No awarded

Ymdrinwyr ifanc/young handlers 21 and under – John Beck (winner) and Magnox trophy (best olf)

Grace Gower & Jim**VICTOR LUDORUM**

CSJ trophy (Agored / Open) **Dewi Jenkins & Tynygraig Meg**

CSJ trophy (Dosbarth 2 / Class 2) **Medwyn Ll. Evans & Sian (second consecutive year)**

MEITHRIN TERFYNNOL / NURSERY FINAL (Rhosgoch 2022)

Bob y Ddol shield

Dylan Davies & Treflys Ben**DOSBARTH 2 / CLASS 2 (Ty Nant)**

Richard Hughes trophy – **Idris Thomas & Ben**

Section G**Declaration**

The Trustees declare that they have approved the Trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Cai Pritchard	Aled Owen
Position	Chair	Vice chair
Date	16 th November 2023	